



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Crossroads Media, LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Ste 555  
 Alexandria, VA 22314

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	778

Invoice #	105317-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105317
Alt Order #	06832440
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		09/24/12 to 09/30/12	1x		-T-----				
				Tu	09/25/12	:30	5:00 AM		NVSNTV08GPH BIG	\$200.00		1
2	KSNV	Wake Up Early Wagners	430a-5a		09/24/12 to 09/30/12	1x		--W----				
				W	09/26/12	:30	4:53 AM		NVSNTV08GPH BIG	\$200.00		1
3	KSNV	Wake Up Early Wagners	430a-5a		09/24/12 to 09/30/12	1x		---T---				
				Th	09/27/12	:30	4:42 AM		NVSNTV08GPH BIG	\$200.00		1
4	KSNV	Wake Up Early Wagners	430a-5a		09/24/12 to 09/30/12	1x		-----S				
				Su	09/30/12	:30	4:50 AM		NVSNTV08GPH BIG	\$200.00		1
6	KSNV	The Agenda 1230pm	1230-1p		09/24/12 to 09/30/12	1x		-T-----				
				Tu	09/25/12	:30	12:47 PM		NVSNTV08GPH BIG	\$325.00		1
7	KSNV	The Agenda 1230pm	1230-1p		09/24/12 to 09/30/12	1x		--W----				
				W	09/26/12	:30	12:54 PM		NVSNTV08GPH BIG	\$325.00		1
8	KSNV	The Agenda 1230pm	1230-1p		09/24/12 to 09/30/12	1x		---T---				
				Th	09/27/12	:30	12:46 PM		NVSNTV08GPH BIG	\$325.00		1
9	KSNV	The Agenda 1230pm	1230-1p		09/24/12 to 09/30/12	1x		----F--				
				F	09/28/12	:30	12:39 PM		NVSNTV08GPH BIG	\$325.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	778

Invoice #	105317-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105317
Alt Order #	06832440
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	News 3 Sunrise SUNDAY	6a-7a								
	KSNV				09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	6:29 AM	NVSNTV08GPH BIG	\$325.00		1
12	KSNV	Rachael Ray	11am-12pm								
	KSNV				09/24/12 to 09/30/12	1x	-T-----				
				Tu	09/25/12	:30	11:44 AM	NVSNTV08GPH BIG	\$325.00		1
13	KSNV	Rachael Ray	11am-12pm								
	KSNV				09/24/12 to 09/30/12	1x	--W----				
				W	09/26/12	:30	11:20 AM	NVSNTV08GPH BIG	\$325.00		1
14	KSNV	Rachael Ray	11am-12pm								
	KSNV				09/24/12 to 09/30/12	1x	---T---				
				Th	09/27/12	:30	11:25 AM	NVSNTV08GPH BIG	\$325.00		1
15	KSNV	Rachael Ray	11am-12pm								
	KSNV				09/24/12 to 09/30/12	1x	----F--				
				F	09/28/12	:30	11:25 AM	NVSNTV08GPH BIG	\$325.00		1
17	KSNV	SAT Wheel of Fortune	7-730pm								
	KSNV				09/24/12 to 09/30/12	1x	-----S-				
				Sa	09/29/12	:30	7:11 PM	NVSNTV08GPH BIG	\$500.00		1
18	KSNV	The Doctors	2pm-3pm								
	KSNV				09/24/12 to 09/30/12	1x	-T-----				
				Tu	09/25/12	:30	2:26 PM	NVSNTV08GPH BIG	\$325.00		1
19	KSNV	The Doctors	2pm-3pm								
	KSNV				09/24/12 to 09/30/12	1x	--W----				
				W	09/26/12	:30	3:01 PM	NVSNTV08GPH BIG	\$325.00		1

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**Billing Address:**

Crossroads Media, LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Ste 555  
 Alexandria, VA 22314

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	778

Invoice #	105317-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105317
Alt Order #	06832440
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
20	KSNV	The Doctors	2pm-3pm		09/24/12 to 09/30/12	1x	---T---				
				Th	09/27/12	:30	2:28 PM	NVSNTV08GPH BIG	\$325.00		1
21	KSNV	The Doctors	2pm-3pm		09/24/12 to 09/30/12	1x	----F--				
				F	09/28/12	:30	2:21 PM	NVSNTV08GPH BIG	\$325.00		1
23	KSNV	Late Night w/Fallon	1237a-136am		09/24/12 to 09/30/12	1x	-T-----				
				Tu	09/25/12	:30	1:29 AM	NVSNTV08GPH BIG	\$225.00		1
24	KSNV	Late Night w/Fallon	1237a-136am		09/24/12 to 09/30/12	1x	--W----				
				W	09/26/12	:30	1:15 AM	NVSNTV08GPH BIG	\$225.00		1
25	KSNV	Late Night w/Fallon	1237a-136am		09/24/12 to 09/30/12	1x	---T---				
				Th	09/27/12	:30	1:27 AM	NVSNTV08GPH BIG	\$225.00		1
26	KSNV	Late Night w/Fallon	1237a-136am		09/24/12 to 09/30/12	1x	----F--				
				F	09/28/12	:30	1:30 AM	NVSNTV08GPH BIG	\$225.00		1
28	KSNV	Today 4th Hour	10am-11am		09/24/12 to 09/30/12	1x	-T-----				
				Tu	09/25/12	:30	10:29 AM	NVSNTV08GPH BIG	\$325.00		1
29	KSNV	Today 4th Hour	10am-11am		09/24/12 to 09/30/12	1x	--W----				
				W	09/26/12	:30	10:58 AM	NVSNTV08GPH BIG	\$325.00		1

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Line	Chai
30	KSNV
	KSNV
31	KSNV
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33	KSNV
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34	KSNV
	KSNV
35	KSNV
	KSNV
36	KSNV
	KSNV
38	KSNV
	KSNV
39	KSNV
	KSNV

Notwithstanding to  
by Applicant to TV  
Provider for paym  
agencies which pla

Station does:

mit Address:  
NV

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100 Foremaster Lane  
Las Vegas, NV 89101  
Phone: (702)642-3333  
Fax: (702)642-3333

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	778

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Invoice Month	September 2012
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105317
Alt Order #	06832440
Deal #	
Order Flight	09/25/12 - 10/01/12

Media, LLC  
Accounts Payable  
22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
10am-11am		09/24/12 to 09/30/12	1x		----T---				
	Th	09/27/12	:30	10:28 AM		NVSNTV08GPH BIG	\$325.00		1
10am-11am		09/24/12 to 09/30/12	1x		----F--				
	F	09/28/12	:30	10:52 AM		NVSNTV08GPH BIG	\$325.00		1
UP w/Wagners 5-6a		09/24/12 to 09/30/12	1x		-T-----				
	Tu	09/25/12	:30	5:27 AM		NVSNTV08GPH BIG	\$350.00		1
UP w/Wagners 5-6a		09/24/12 to 09/30/12	1x		--W----				
	W	09/26/12	:30	5:58 AM		NVSNTV08GPH BIG	\$350.00		1
UP w/Wagners 5-6a		09/24/12 to 09/30/12	1x		---T---				
	Th	09/27/12	:30	5:58 AM		NVSNTV08GPH BIG	\$350.00		1
UP w/Wagners 5-6a		09/24/12 to 09/30/12	1x		----F--				
	F	09/28/12	:30	5:49 AM		NVSNTV08GPH BIG	\$350.00		1
UP w/Wagners 5-6a		09/24/12 to 09/30/12	1x		-T-----				
	Tu	09/25/12	:30	9:30 AM		NVSNTV08GPH BIG	\$750.00		1
UP w/Wagners 5-6a		09/24/12 to 09/30/12	1x		--W----				
	W	09/26/12	:30	9:52 AM		NVSNTV08GPH BIG	\$750.00		1

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Crossroads Media, LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Ste 555  
 Alexandria, VA 22314

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	778

Invoice #	106317-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105317
Alt Order #	06832440
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
40	KSNV	M-F Today Show II	9-10a		09/24/12 to 09/30/12	1x		---T---				
	KSNV			Th	09/27/12	:30	9:28 AM		NVSNTV08GPH BIG	\$750.00		1
41	KSNV	M-F Today Show II	9-10a		09/24/12 to 09/30/12	1x		----F--				
	KSNV			F	09/28/12	:30	9:59 AM		NVSNTV08GPH BIG	\$750.00		1
43	KSNV	SAT/Jeopardy	630-7pm		09/24/12 to 09/30/12	1x		-----S-				
	KSNV			Sa	09/29/12	:30	6:53 PM		NVSNTV08GPH BIG	\$500.00		1
44	KSNV	M-F Jeopardy	630-7pm		09/24/12 to 09/30/12	1x		-T-----				
	KSNV			Tu	09/25/12	:30	6:43 PM		NVSNTV08GPH BIG	\$1,000.00		1
45	KSNV	M-F Jeopardy	630-7pm		09/24/12 to 09/30/12	1x		--W----				
	KSNV			W	09/26/12	:30	6:58 PM		NVSNTV08GPH BIG	\$1,000.00		1
46	KSNV	M-F Jeopardy	630-7pm		09/24/12 to 09/30/12	1x		---T---				
	KSNV			Th	09/27/12	:30	6:36 PM		NVSNTV08GPH BIG	\$1,000.00		1
47	KSNV	M-F Jeopardy	630-7pm		09/24/12 to 09/30/12	1x		----F--				
	KSNV			F	09/28/12	:30	6:59 PM		NVSNTV08GPH BIG	\$1,000.00		1
49	KSNV	Tonight Show	1135p-1237a		09/24/12 to 09/30/12	1x		-T-----				
	KSNV			Tu	09/25/12	:30	12:32 AM		NVSNTV08GPH BIG	\$750.00		1

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Page 6 of 12

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Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	776

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Order #	105317
Alt Order #	06832440
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Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
Night Show	1135p-1237a	to	09/24/12 to 09/30/12	1x	--W----				
		W	09/26/12	:30	12:32 AM	NVSNTV08GPH BIG	\$750.00		1
Night Show	1135p-1237a	to	09/24/12 to 09/30/12	1x	---T---				
		Th	09/27/12	:30	12:09 AM	NVSNTV08GPH BIG	\$750.00		1
Night Show	1135p-1237a	to	09/24/12 to 09/30/12	1x	----F--				
		F	09/28/12	:30	11:49 PM	NVSNTV08GPH BIG	\$750.00		1
M NEWS (1 hour)	4-5pm	to	09/24/12 to 09/30/12	1x	-T-----				
		Tu	09/25/12	:30	4:44 PM	NVSNTV08GPH BIG	\$700.00		1
M NEWS (1 hour)	4-5pm	to	09/24/12 to 09/30/12	1x	--W----				
		W	09/26/12	:30	4:23 PM	NVSNTV08GPH BIG	\$700.00		1
M NEWS (1 hour)	4-5pm	to	09/24/12 to 09/30/12	1x	---T---				
		Th	09/27/12	:30	4:09 PM	NVSNTV08GPH BIG	\$700.00		1
M NEWS (1 hour)	4-5pm	to	09/24/12 to 09/30/12	1x	----F--				
		F	09/28/12	:30	4:21 PM	NVSNTV08GPH BIG	\$700.00		1
6-7a WakeUp w/Wagners	6-7a	to	09/24/12 to 09/30/12	1x	-T-----				
		Tu	09/25/12	:30	6:59 AM	NVSNTV08GPH BIG	\$1,000.00		1

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Billing Type	Cash
Special Handling	

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Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
60	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
	KSNV			09/24/12 to 09/30/12	1x	--W----					
				W 09/26/12	:30	6:27 AM	NVSNTV08GPH BIG		\$1,000.00		1
61	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
	KSNV			09/24/12 to 09/30/12	1x	---T---					
				Th 09/27/12	:30	6:11 AM	NVSNTV08GPH BIG		\$1,000.00		1
62	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
	KSNV			09/24/12 to 09/30/12	1x	----F--					
				F 09/28/12	:30	6:09 AM	NVSNTV08GPH BIG		\$1,000.00		1
64	KSNV	Today Show	658a-9am		to						
	KSNV			09/24/12 to 09/30/12	1x	-T-----					
				Tu 09/25/12	:30	7:22 AM	NVSNTV08GPH BIG		\$1,500.00		1
65	KSNV	Today Show	658a-9am		to						
	KSNV			09/24/12 to 09/30/12	1x	--W----					
				W 09/26/12	:30	8:36 AM	NVSNTV08GPH BIG		\$1,500.00		1
66	KSNV	Today Show	658a-9am		to						
	KSNV			09/24/12 to 09/30/12	1x	---T---					
				Th 09/27/12	:30	8:50 AM	NVSNTV08GPH BIG		\$1,500.00		1
67	KSNV	Today Show	658a-9am		to						
	KSNV			09/24/12 to 09/30/12	1x	----F--					
				F 09/28/12	:30	8:29 AM	NVSNTV08GPH BIG		\$1,500.00		1
69	KSNV	M-F Early News	5-630p		to						
	KSNV			09/24/12 to 09/30/12	1x	-T-----					
				Tu 09/25/12	:30	6:21 PM	NVSNTV08GPH BIG		\$1,000.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	778

Invoice #	105317-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105317
Alt Order #	06832440
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
70	KSNV	M-F Early News	5-630p		to							
				09/24/12 to 09/30/12	1x	---						
				W	09/26/12	:30	5:13 PM		NVSNTV08GPH BIG	\$1,000.00		1
71	KSNV	M-F Early News	5-630p		to							
				09/24/12 to 09/30/12	1x	---						
				Th	09/27/12	:30	5:27 PM		NVSNTV08GPH BIG	\$1,000.00		1
72	KSNV	M-F Early News	5-630p		to							
				09/24/12 to 09/30/12	1x	---						
				F	09/28/12	:30	5:27 PM		NVSNTV08GPH BIG	\$1,000.00		1
74	KSNV	Noon News	12-1230pm		to							
				09/24/12 to 09/30/12	1x	-T-----						
				Tu	09/25/12	:30	12:10 PM		NVSNTV08GPH BIG	\$425.00		1
75	KSNV	Noon News	12-1230pm		to							
				09/24/12 to 09/30/12	1x	--W----						
				W	09/26/12	:30	12:08 PM		NVSNTV08GPH BIG	\$425.00		1
76	KSNV	Noon News	12-1230pm		to							
				09/24/12 to 09/30/12	1x	---T---						
				Th	09/27/12	:30	12:28 PM		NVSNTV08GPH BIG	\$425.00		1
77	KSNV	Noon News	12-1230pm		to							
				09/24/12 to 09/30/12	1x	----F--						
				F	09/28/12	:30	12:29 PM		NVSNTV08GPH BIG	\$425.00		1
80	KSNV	Dr Phil	3-4p		to							
				09/24/12 to 09/30/12	1x	-T-----						
				Tu	09/25/12	:30	3:43 PM		NVSNTV08GPH BIG	\$450.00		1

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# INVOICE

Page 9 of 12



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**

Crossroads Media, LLC  
 Attention: Accounts Payable  
 Canal Center Plaza  
 555  
 Alexandria, VA 22314

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	778

Invoice #	105317-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105317
Alt Order #	06832440
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
Phil	3-4p		09/24/12 to 09/30/12	1x	--W----				
		W	09/26/12	:30	3:56 PM	NVSNTV08GPH BIG	\$450.00		1
Phil	3-4p		09/24/12 to 09/30/12	1x	---T---				
		Th	09/27/12	:30	3:16 PM	NVSNTV08GPH BIG	\$450.00		1
Phil	3-4p		09/24/12 to 09/30/12	1x	----F--				
		F	09/28/12	:30	3:33 PM	NVSNTV08GPH BIG	\$450.00		1
Monday Today	7a-8am		09/24/12 to 09/30/12	1x	-----S				
		Su	09/30/12	:30	7:46 AM	NVSNTV08GPH BIG	\$625.00		1
Su News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	1x	-----S-				
		Sa	09/29/12	:30	11:21 PM	NVSNTV08GPH BIG	\$1,100.00		1
Su Early News	5pm-630pm		09/24/12 to 09/30/12	1x	-----S-				
		Sa	09/29/12	:30	5:28 PM	NVSNTV08GPH BIG	\$650.00		1
S of our Lives	1258p-2pm		09/24/12 to 09/30/12	1x	-T-----				
		Tu	09/25/12	:30	2:00 PM	NVSNTV08GPH BIG	\$425.00		1
S of our Lives	1258p-2pm		09/24/12 to 09/30/12	1x	--W----				
		W	09/26/12	:30	1:59 PM	NVSNTV08GPH BIG	\$425.00		1

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are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment made in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.

with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Crossroads Media, LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Ste 555  
 Alexandria, VA 22314

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	778

Invoice #	105317-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105317
Alt Order #	06832440
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
93	KSNV	Days of our Lives	1258p-2pm		09/24/12 to 09/30/12	1x	---T---				
	KSNV			Th	09/27/12	:30	1:29 PM	NVSNTV08GPH BIG	\$425.00		1
94	KSNV	Days of our Lives	1258p-2pm		09/24/12 to 09/30/12	1x	----F--				
	KSNV			F	09/28/12	:30	1:26 PM	NVSNTV08GPH BIG	\$425.00		1
97	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	1x	-T-----				
	KSNV			Tu	09/25/12	:30	11:31 PM	NVSNTV08GPH BIG	\$1,100.00		1
98	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	1x	--W----				
	KSNV			W	09/26/12	:30	11:32 PM	NVSNTV08GPH BIG	\$1,100.00		1
99	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	1x	---T---				
	KSNV			Th	09/27/12	:30	11:21 PM	NVSNTV08GPH BIG	\$1,100.00		1
100	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	1x	----F--				
	KSNV			F	09/28/12	:30	11:20 PM	NVSNTV08GPH BIG	\$1,100.00		1
102	KSNV	Face to Face w/ J. Raiston	730-758pm		09/24/12 to 09/30/12	2x	-TW----				
	KSNV			Tu	09/25/12	:30	7:45 PM	NVSNTV08GPH BIG	\$800.00		2
	KSNV			W	09/26/12	:30	7:51 PM	NVSNTV08GPH BIG	\$800.00		1
103	KSNV	Face to Face w/ J. Raiston	730-758pm		09/24/12 to 09/30/12	2x	---TF--				

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
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 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**  
 Crossroads Media, LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Ste 555  
 Alexandria, VA 22314

Advertiser	Crossroads GPS	Invoice #	105317-1
Product	Crossroads GPS	Invoice Date	09/30/12
Estimate Number	778	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	KSNV	Order #	105317
Account Executive	Amy McCreary	Alt Order #	06832440
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
Agency Ref			
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
103	KSNV	Face to Face w/ J. Ralston	730-758pm	Th	09/27/12	:30	7:36 PM	NVSNTV08GPH BIG	\$800.00		1
	KSNV			F	09/28/12	:30	7:53 PM	NVSNTV08GPH BIG	\$800.00		2
105	KSNV	Meet the Press	8a-9am	Su	09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	8:00 AM	NVSNTV08GPH BIG	\$3,000.00		1
106	KSNV	Wednesday Prime 9-11pm	9-11pm	W	09/24/12 to 09/30/12	1x	--W----				
	KSNV			W	09/26/12	:30	10:32 PM	NVSNTV08GPH BIG	\$3,200.00		1
107	KSNV	Saturday Prime 8-9pm	8-9pm	Sa	09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:30	8:45 PM	NVSNTV08GPH BIG	\$1,200.00		1
108	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a	Su	09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	11:55 PM	NVSNTV08GPH BIG	\$400.00		1
109	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-	Su	09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	10:04 PM	NVSNTV08GPH BIG	\$1,200.00		1
110	KSNV	Saturday Prime 9-10pm	9-10pm	Sa	09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:00			\$1,500.00	See MG 110.2	1
	KSNV	Saturday Prime 9-11pm	9-11p	Sa	09/29/12	:30	9:47 PM	NVSNTV08GPH BIG	\$1,500.00		2
111	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1		09/24/12 to 09/30/12	1x	-----S				

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**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**  
 Crossroads Media, LLC  
 Attention: Accounts Payable  
 66 Canal Center Plaza  
 Ste 555  
 Alexandria, VA 22314

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	778

Invoice #	105317-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105317
Alt Order #	06832440
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
111	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1								
	KSNV			Su	09/30/12	:30	12:52 AM	NVSNTV08GPH BIG	\$200.00		1
112	KSNV	NFL Pre-Game	1p-530pm								
	KSNV			Su	09/30/12	:30	4:07 PM	NVSNTV08GPH BIG	\$2,400.00		1
113	KSNV	Friday Prime 10-11pm	10-11pm								
	KSNV			F	09/24/12 to 09/30/12	1x	-----S-				
					09/24/12 to 09/30/12	:30	10:30 PM	NVSNTV08GPH BIG	\$3,200.00		1
135	KSNV	Golf	4a-8pm								
	KSNV			Sa	09/24/12 to 09/30/12	1x	-----S-				
					09/24/12 to 09/30/12	:30	10:50 AM	NVSNTV08GPH BIG	\$2,000.00		1
136	KSNV	Vegas Inc.	6:30-8pm								
	KSNV			Sa	09/24/12 to 09/30/12	1x	-----S-				
					09/24/12 to 09/30/12	:30	7:37 PM	NVSNTV08GPH BIG	\$475.00		1
137	KSNV	Last Call w/Carson Daly	136-205am								
	KSNV			F	09/24/12 to 09/30/12	1x	-----F--				
					09/24/12 to 09/30/12	:30	2:02 AM	NVSNTV08GPH BIG	\$175.00		1
<b>Aired Spots 94</b>											

**Gross Total** \$70,550.00  
**Agency Commission** \$10,582.50  
**Net Amount Due** \$59,967.50  
**Payment Terms 30 Days**

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